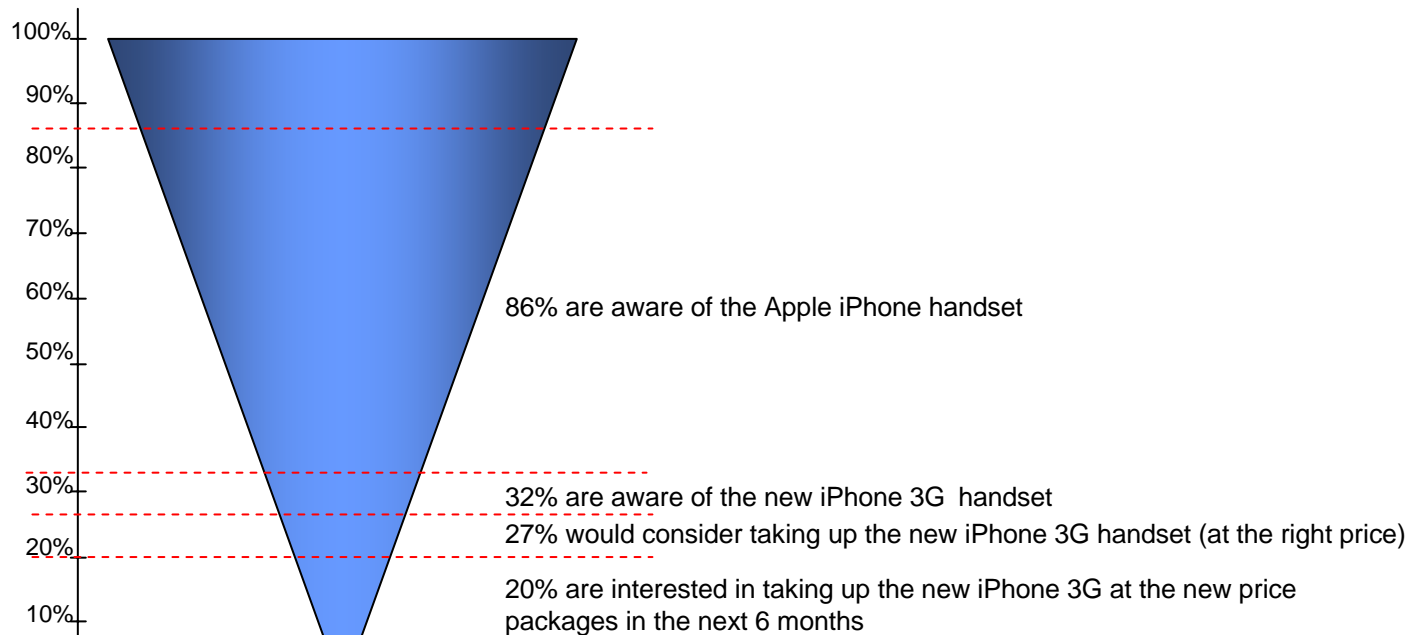


20% are interested in taking up the new iPhone 3G on the new price packages in the next 6 months

UK mobile phone population



Source: GfK NOP survey of 750 nationally representative UK mobile phone owners